# Watermarking technology used in CBIR

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#### Seminar CBIR

# Watermarking technology used in CBIR

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## Introduction

Digital media is largeley distributed



Everybody can make lossless and unlimited copies of digital contents.

## Introduction

Finding methods for

copy protection copyright protection authentification searching information

## Introduction (protection)

Conventional cryptographic systems permit only valid keyholders access to the encrypted data

#### **Problem:**

While our data is encrypted nobody can access them, once they are decrypted there is no way to avoid reproduction.

## Introduction

Solutions :

#### digital watermarks

#### visual information retrieval





#### There are two kinds of watermarks:

## visible

## invisible

A visible watermark contains a visible message or a logo. A key is necassery to remove it from the marked image.

Useful for :

demonstration, indicating the ownership

#### More interesting are the invisible watermarks. There are two classes of watermarks:

## fragile

#### robust

## **Fragile watermarks**

fragile to most modifications

useful for content authentication & integry attestation

## **Robust watermarks**

## robust to nearly any kind of image processing operations, like

cropping, blurring, compressing

used for copyright protection & ownership verification

# embedding an invisible & robust watermark

# Our goal: similar as possible





#### & robust

 $\sim$ 



## Mean Squared Error



$$MSE = \frac{1}{mn} \sum_{i}^{m} \sum_{j}^{n} ||I(i,j) - K(i,j)||^2$$

Peak signal-to-noise ratio  

$$PSNR = 10 \cdot \log\left(\frac{MAX_I^2}{MSE}\right) = 20 \cdot \log\left(\frac{MAX_I}{\sqrt{MSE}}\right)$$

MAX is the maximum pixel value of the image. f.ex. 255

## The color space YUV

Converting the image from RGB to YUV color space. We use the Y (brightness) channel to store our watermark in.

$$\begin{pmatrix} \mathbf{Y} \\ U \\ V \end{pmatrix} = \begin{pmatrix} 0.299 & 0.587 & 0.114 \\ -0.148 & -0.289 & 0.437 \\ 0.615 & -0.515 & -0.100 \end{pmatrix} * \begin{pmatrix} R \\ G \\ B \end{pmatrix}$$

- Robust against modifing the image's colors
- Robust against JPEG compression

#### Where to store hidden informations ? Using the DCT domain !

- → Changing coefficients is less "visible" & much more robust than directly changing a pixel's value
- → There are fast algorithms for DCT & IDCT

$$F_{x,y} = \frac{C(x) \cdot C(y)}{4} \cdot \sum_{i=0}^{7} \sum_{j=0}^{7} f_{i,j} \cos\left(\frac{(2i+1) \cdot x \cdot \pi}{16}\right) \cdot \cos\left(\frac{(2j+1) \cdot y \cdot \pi}{16}\right)$$
$$C(n) = \begin{cases} \frac{1}{\sqrt{2}}, & n = 0\\ 1, & n \neq 0 \end{cases}$$

## Dct coefficients



→We will use 8x8 blocks for embedding bits of our watermark

→changing lower frequencies are more robust against JPEG compression

→But also have the most influence to the image's quality !!

→We will not change the DC coefficient, so the image is robust against changing its brightness

## **Dither modulation**



## Using one DCT coefficient to encode one bit.

4 DCT coefficients, so we can encode 4 hidden bits into each 8x8 block



## Bit alignment



robust against croppingredundant bits



\* even intervals are representing a 0
\* odd intervals a 1

an interval is even, if

$$\left[\frac{x}{\Delta}\right] = even, \forall (x \in I \land x \ge 0)$$

#### Dither modulation A DCT coefficient should represent a "1" and is already in an interval which represents a "1". To make its information more robust, we move it into the middle of the interval n



## Watermarking process



## Watermarks & CBIR



## Watermark & CBIR



# embedding image related information into the image using the watermarking technique

## Watermark & CBIR

## **Concrete:**

extracting features from the image and save them into a feature vector.

creating a watermark, which bits are identical to it.

embed the watermark

## Watermarking & CBIR



## Used features

Haar Integral

statistic moments

Hu moments

 $A[f](\mathbf{X}) = \frac{1}{2\pi NM} \int_{t_0=0}^{N} \int_{t_1=0}^{M} \int_{\varphi=0}^{2\pi} f(g\mathbf{X}) d\varphi dt_1 dt_0$ 

$$M_{k}(r) = E\left(\left(X - r\right)^{k}\right)$$

$$m_{pq} = \sum_{i=1}^{N_x} \sum_{y=1}^{N_y} x^p y^p I(x, y)$$







## Hu moments

N

N

$$m_{pq} = \sum_{i=1}^{N_x} \sum_{y=1}^{N_y} x^p y^p I(x, y)$$
  
$$\mu_{pq} = \sum_{i=1}^{N_x} \sum_{y=1}^{N_y} (x - \bar{x})^p (y - \bar{y})^q I(x, y)$$
  
$$\eta_{pq} = \frac{\mu_{pq}}{\mu_{00}^y}, \quad y = \frac{p + q + 2}{2}$$

$$\begin{split} \varphi_1 &= \eta_{20} + \eta_{02} \\ \varphi_2 &= \left(\eta_{20} - \eta_{02}\right)^2 + 4\eta_{11}^2 \\ \varphi_3 &= \left(\eta_{30} - 3\eta_{12}\right)^2 + \left(3\eta_{21} - \eta_{03}\right)^2 \\ \varphi_4 &= \left(\eta_{30} + \eta_{12}\right)^2 + \left(\eta_{21} + \eta_{03}\right)^2 \end{split}$$

### Test results

**Interval size / compression** 



Retrieved watermark > 85 % identical to the original information

## Test results

**Interval size / MSE** 



Δ

## Test results

#### **Interval size / PSNR**


#### Robustness against attacks





Test image : 384 x 256, marked with a 48x48 bit watermark

# Cropping











83,8%









## More "Blobs" ③





89,7%

Brightness – 25%





96,1%

Brightness + 25%

















93,4%









## Gaussian blur, radius 1,0





85,2%

### Median filter, aperture 3











#### Conclusion

- Invisible watermark
- •Robust against cropping, blurring,

[translation, scaling], .....

- •Easy to implement & fast
- •No extra space for feature vector needed

•Not robust against rotation

